

APRIL IS

# ROSACEA AWARENESS

MONTH

Rosacea affects over 16 million Americans, and despite its prevalence, often goes untreated, underreported, or misdiagnosed.



#### Symptoms:

- Tendency to flush or blush easily
- Persistent redness and swelling
- Bumps and pus-filled pimples
- Visible threadlike blood vessels
- Burning, stinging and/or itching
- Dry and/or tight skin
- Thickening skin on nose, cheek or forehead



Rosacea sufferers are typically between the ages of 30 to 50, and while most tend to be women, men's symptoms are often more severe.



While there is no cure for Rosacea, treating the symptoms will reduce its appearance and prevent further progression.

Treatments include:

- Oral or topical medication
- Topical Medications
- Laser and Light Therapies
- **Daily Skin Care Maintenance\***
- Lifestyle modifications

A combination of therapies can enhance the effects of each therapy, and provide more positive results.



#### Triggers:

- Weather and Environment
- Food and Beverage
- Over-stimulation or harsh ingredients
- Erratic body heat or extreme heat
- Stress
- Starting a form of treatment and then discontinuing



### \*RosaCalm™ Skin Serum

ICMAD winner of Innovative Product of the Year, our RosaCalm Skin Serum is specially formulated for even the most sensitive, rosacea-prone skin. A unique marine complex combined with willow herb and oat beta glucan, help to reduce the appearance of facial redness and calm reactive skin.

**1 oz E-58501**