## pH 5.0

	Men's Soft Shave Cream pH 5.0	
KEY PRODUCT ATTRIBUTES	PRESENTATION	SKIN TYPE
<ul> <li>Skin conditioning</li> <li>Minimizes irritation and razor burn</li> <li>Rich in emollients and fatty acids</li> <li>Increases skin hydration</li> </ul>	4 oz. S-56102	All skin types
	PURPOSE	
	Specially formulated with beard-softening moisturizers to provide the smoothest, closest shave possible. Natural emollients such as olive fruit oil and glycerin provide maximum glide over the skin's surface while oat betaglucan helps minimize razor irritation.	
KEY INGREDIENTS	BENEFITS	
Olea Europaea (Olive) Fruit Oil	Derived from olives; an emollient that moisturizes and softens, high in fatty acids and antioxidants	
Oat Beta-Glucan	Active ingredient in oats; promotes healing, stimulates collagen synthesis, promotes cellular turnover, protects and moisturizes the skin	
Sodium Hyaluronate	Humectant, regulating the level of hydration of skin; forms a moisturizing, non-occlusive layer of moisture on skin	
Aloe Barbadensis (Aloe Vera) Leaf Juice	Refreshing, soothing, natural water-binding agent, antioxidant properties	
INGREDIENTS	Water (Agua), Cetearyl Alcohol, Caprylyl Methicone, Titanium Dioxide,	

Water (Aqua), Cetearyl Alcohol, Caprylyl Methicone, Titanium Dioxide, Behentrimonium Methosulfate, Tridecyl Stearate, Neopentyl Glycol Dicaprylate/Dicaprate, Olea Europaea (Olive) Fruit Oil, Glycerin, Zingiber Officinale (Ginger) Root Extract, Aloe Barbadensis Leaf Juice, Beta-Glucan, Sodium Hyaluronate, Bisabolol, Trehalose, Sodium PCA, Urea, Polyquaternium-51, Tridecyl Trimellitate, Triactin, Disodium EDTA, Caprylyl Glycol, Ehtylhexylglycerin, Fragrance (Parfum)

## **HOME USE**

Apply shave cream to the face for a gentle, soothing shave. Avoid eye area. If contact does occur, rinse thoroughly with water.

