

We have your best interest in mind.

Send us your artwork, or let us create artwork for you from a rough draft. In just a few weeks, you will have a quality product that you can be proud of.

Rite in the Rain®
ALL-WEATHER WRITING PAPER



CUSTOM PRINTING SPECIFICATIONS SHEET

PREFERRED FILES

Native Digital Files: Adobe Photoshop, Adobe Illustrator and Adobe InDesign. All linked files (images) and fonts need to be packaged and sent along with the art for correct output! Font compatibility is not guaranteed.

Proofs will be e-mailed for approval prior to printing. Questions? E-mail: custom@RiteintheRain.com or call (253) 922-5000.

ACCEPTABLE FILES

Digital Files: PDF, EPS, (outlined fonts for EPS & PDF files) TIFF, PNG and J-PEG (300 DPI @ final print size — minimum)

Microsoft files are not considered “print ready” and will incur extra conversion time at our hourly rate.

PRODUCTION

Artwork: For tight register spot colors or 4 color process jobs, contact our custom printing department for art requirements. Type has a 5 point minimum on text, 6 point on covers. Reversed type has an 8 point minimum.

- Artwork that bleeds* or has heavy ink fills require different production methods and will be charged accordingly.
- Note ink colors on all art (PANTONE numbers preferred).
- Include color proof for matching.
- Standard cover ink color choices: black, blue (PMS 280), green (PMS 357), red (PMS 185) and brown (PMS 469).
- Standard text ink color choices: black, blue (PMS 312), green (PMS 346) and brown (PMS 464).

Custom ink colors available with a \$50 per color mix fee. Exact color match can not be guaranteed on all-weather substrates.

Costs: Artwork requiring correction or manipulation will be charged \$65/hour for services. Customer will be notified before charges are incurred. Corrected artwork will be supplied to the customer for future use at no charge. Please contact our custom printing department with any questions you may have. Custom artwork can be generated from your rough draft at the same hourly rate. One hour minimum for corrections and changes.

Lead Time: Allow 3-4 weeks for delivery on most products after acceptable artwork has been received and approved.

**“Bleed” is a printing term which refers to the extra color / design that extends beyond the edges of the final sheet / cover to be trimmed off later.*

SENDING MATERIALS

- Please send hard copy print along with all mailed media.
- E-Mail: For files that are 10MB and below, e-mail: custom@RiteintheRain.com
- Outline fonts and embed links before e-mailing.
- For FTP delivery options, please contact us for more info.
- Mail materials in a cardboard reinforced envelope to:
Attn: Custom Printing Dept.
JL Darling LLC
2614 Pacific Hwy. E.
Tacoma, WA 98424-1017

CDs or DVDs will be kept at JL Darling LLC for 24 months unless otherwise requested.

As a rule, printers do not check spelling of documents because they are not privy to the jargon, product names or special pronouns of other industries. Spell check and proofread carefully.

To ensure the best looking product, be sure to send us appropriately sized image files.

300 DPI
@ 2.75"



72 DPI
@ 2.75"

