

JOY TRIBOUT

Joy Tribout Interior Design



Photography by

y oy Tribout considers herself a quick study. Within 30 minutes, she and she grew up in the industry. "I learned a lot from my father says, she can detect a new client's taste from seeing photographs and feel there are parts of this industry that you can't learn from a of what they love, visiting their home, asking questions and listening textbook," she says. carefully. "The whole objective of designing the interior of a family's home is to make it beautiful through their eyes. Everyone has different likes. Being able to judge someone's preferences and dreams is just as important as a designer's ability to implement the design," she says.

A designer for 24 years, Joy believes her love of architecture, houses and decorating are in her genes. Her father was a general contractor

Joy waited to start her business until her children were in school, although she always enjoyed redecorating her home and her friends'. She started by opening one small office from her husband's business in Belleville, IL, a St. Louis suburb. As demand grew, she incorporated and then expanded into St. Louis.





The success of her business encouraged family members to join. Husband Tom retired from his business and now works in Joy's various endeavors.

Daughter Tammy Pammy Caruso joined 11 years ago to work as a designer. Son Torre started a subsidiary, Caroline Cole Inc., six years ago after deciding to exit the financial industry in London. The company manufactures and wholesales decorative pillows that Joy always designed for clients. "My son taught me to integrate businesses," says his mom proudly. Joy also has her own sewing workroom.

Another secret to Joy's success is her ability to adjust designs for each client's taste. She loves working in different styles. "I can work in a French style, be eclectic or even contemporary," she says.

Some of her favorite trademark touches are to use green as a base color or accent. "Green makes a room come alive, no matter what other colors are used," she says.

She avoids too much color in paint choices, however, preferring to add it in pillows, fabrics and art. She also likes to highlight a room's architectural details.

Whenever possible, the mother-daughter duo includes their decorative pillows in room settings. She's also trying to figure out how to incorporate the 260 pillows she had in her former home into her and Tom's new downsized villa. The "R" word is not part of her plan. "I love what I do. Retirement is not in the picture," she says.

TOP

BOTTOM

Xxxxxxxxxxxxxxxx

Photography by

FACING PAGE







More about Joy ... WHAT COLOR BEST DESCRIBES YOU AND WHY?



IS THERE ANYTHING ELSE SPECIAL ABOUT YOUR BUSINESS?

My daughter is a designer with me; we work well together. She tends to like using a bit more in an interior, and I like using a bit less, so we work well together.

Green, which makes me very happy.

WHAT SETS YOU APART FROM YOUR COMPETITION?

I am hands on for all jobs and complete each project from start to finish.

WHY ARE YOU SO EXCITED ABOUT BEING IN SPECTACULAR

I love hardcover design books, buy them all the time and now I'll be in one!

JOY TRIBOUT INTERIOR DESIGN

Joy Tribout 711 South Illinois Street Belleville, IL 62220 618-233-0600

8139 Maryland Avenue Clayton, MO 63105 314-721-0670 www.joytribout.com