



DO YOU KNOW YOUR PRESENT COST FOR A FACIAL?

With other lines you may be paying too much for back bar products. We've taken the two most frequently administered facial treatments and broken down the cost for you using CBI's offerings. Have your estheticians follow this regime and start seeing results **a** IN YOUR CLIENT'S SKIN **b** IN YOUR CASH BOX

FACIAL TREATMENT CHART

	NORMAL/DRY*	NORMAL/OILY
Eye Cleanse	Eye Make-Up Remover	Eye Make-Up Remover
Face Cleanse	Azulene Cleansing Lotion	Dermaloge Cleansing Liquid
Toner	Azulene Toner	All Herbal Toner
Exfoliate	Lactic 40 (2-5 minutes)	Glycolic Pro-Gel 30 (5-10 minutes)
Steam	5 minutes	No steam for acne
Extractions	No (for sensitive)	Yes
Ampoule	Vital C	Bee Propolis Extract
Massage	Phyto Lipid Massage Lotion	No massage for acne
Masque	Soft Collagen Masque or Azu Zinc Masque	Special Clay Masque or Camphor Pore Masque
Treatment	Hydrating Complex/Eye & Throat Bio Formula	Citrus Day/Eye & Throat Bio Formula

*Use Dry Treatment procedure for sensitive skin

PRODUCT COSTS USING CBI BACK BAR ITEMS

Product	Amount Needed	Cost per Treatment	Amount Needed	Cost per Treatment
Eye Make-Up Remover (4 oz.)	1/8 oz.	.18	1/8 oz.	.18
Azulene Cleanser (16 oz.)	1/4 oz.	.22		
Dermaloge Cleanser (16 oz.)			1/4 oz.	.21
Azulene Toner (16 oz.)	1/4 oz.	.21		
All Herbal Toner (16 oz.)			1/4 oz.	.21
Prepping Solution (8 oz.)	1/8 oz.	.21	1/8 oz.	.21
Lactic 40 (8 oz.)	1/8 oz.	.86		
Pro Gel 30 (8 oz.)			1/8 oz.	.86
Neutralizing Solution (8 oz.)	1/8 oz.	.21	1/8 oz.	.21
Vital C Ampoule	1/4 vial	.88		
Bee Propolis Ampoule			1/4 vial	.58
Phyto Lipid Massage Lotion (Gal.)	1/4 oz.	.09	1/4 oz.	.09
Soft Collagen Masque (9 oz.) or Azu-Zinc Masque (9 oz.)	1/4 oz.	.38		
Camphor Pore Masque (9 oz.) or Special Clay Masque (9 oz.)			1/4 oz.	.39
Hydrating Complex Crème (9 oz.)	1/8 oz.	.20		
Citrus Day Crème (9 oz.)			1/8 oz.	.21
Eye & Throat Bio Formula (4.5 oz.)	1/32 oz.	.11	1/32 oz.	.11
TOTAL COST FOR TREATMENTS		\$3.55		\$3.26