

Light Efficient Design Revs Up Harley-Davidson

The Lawless Harley-Davidson Dealership in Scott City, Missouri *Needed a Lighting Overhaul.*

A RETROFIT TRANSFORMATION

A Reputation for Excellence

Paul Shock, a consultant for Lawless, explained that the dealership wanted to switch to LED lighting in order to lower electricity expenses. As luck would have it, Marc Wehmeyer, a representative from a local lighting distributor, called on the dealership to speak the praises of Light Efficient Design's vast assortment of LED's. "Light Efficient Design offers more products than any other manufacturer. There is something for every application." he said.



Less Energy Spent, More Money Back

"It didn't take them long to pull the trigger," Wehmeyer commented. Besides the guaranteed financial savings from reduced kilowatt usage, Paul Shock and the Lawless team were impressed by the government rebates associated with changing over to LED's.

After a seamless LED for HID installation, the Harley dealership's showroom and shop became completely outfitted with LED-8032's, going from 400W per lamp, to 150W. "It lowered our overall utility bill quite a bit, about 15-20%," said Shock.

LED's Showcase Products

Since appearance is also a top priority for dealership sales, Shock added, "The showroom is a lot brighter."

Now, all of the dealership's motorcycles, parts and merchandise dazzle customers with brighter lighting lasting 5 times longer than before.



LED-8032

Future Savings

The Harley dealership is gearing up for additional future savings and high-powered store security by next switching to LED retrofits in their parking lot. Shock noted that they plan to continue to use Light Efficient Design's maintenance-free LED for HID retrofits outside their dealership, and Light Efficient Design was the perfect choice for Lawless because their LED for HID's are known for hassle-free installation in phases, aligning with individual budgets. As the dealership moves forward with their next project, Light Efficient Design can upgrade any of their current fixtures with retrofits from their industry-leading assortment.



Ride On with LED for HID Retrofits from Light Efficient Design to

Save Energy, Earn Rebates and Shine Bright!

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