

# White Charcoal O2 Detox Masque

## KEY PRODUCT ATTRIBUTES

- Detoxifies and purifies skin
- Helps remove harmful urban pollutants from skin's surface
- Promotes visibly brighter, more radiant complexion
- Rich in antioxidants and botanicals
- Oxygenating and rejuvenating
- Skin softening

## KEY INGREDIENTS

White Charcoal Powder

Natural Bentonite Clay

Betula Alba Juice

Zinc Oxide

Saxifraga Sarmentosa Extract,  
Morus Bombycis Root Extract,  
Scutellaria Baicalensis Root Extract

Peat Extract

Olea Europaea (Olive) Leaf Extract

## INGREDIENTS

## PRESENTATION

2 oz. M-24602

## SKIN TYPE

All skin types

## PURPOSE

This white charcoal, clay-based masque infuses oxygen to the surface of the skin with a gradual foaming, bubbling sensation to create a micro massage that cleanses the skin of impurities and toxins. The activated white birch charcoal and natural clays help to remove daily urban pollution, while a unique tri-herbal complex provides significant skin brightening and luminescence benefits. Suitable for all skin types, this detoxifying masque leaves the skin rejuvenated and radiant.

## BENEFITS

Derived from natural White Birch Wood, it has numerous small pores, allowing it to adsorb oil on the skin; provides a purifying and balancing effect on problematic, sensitive skin.

Natural white clay is rich in boron and fluoride and has a capacity to adsorb toxins.

Birch Sap rejuvenates the skin and protects the cells from oxidative stress, including UV rays and environmental pollution.

Natural mineral-based skin conditioning agent offers astringent and antimicrobial properties; helps balance sebum production.

Unique tri-herbal blend provides significant skin brightening and luminescence benefits; rejuvenates the skin through cell renewal and hydration.

A pure natural product rich in biologically active substances, with high quantities of humic and fulvic acids. It also contains bio-minerals, trace elements, vitamins, amino acids and fatty acids, which are bioavailable to the skin.

Rich in flavonoids, phenols and oleuropein which provides a synergistic free-radical scavenging action, as well detoxifying and soothing skin.

**INGREDIENTS:** Water, Sodium Cocoyl Glycinate, Methyl Perfluorobutyl Ether, Titanium Dioxide, Bentonite, Glycerin, Cetearyl Alcohol, Palmitic Acid, Stearic Acid, Cetearth-20, Charcoal Powder, Kaolin, Cocamidopropyl Betaine, Polyhydroxystearic Acid, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Xanthan Gum, Squalane, Ethylhexyl Isononanoate, Isononyl Isononanoate, Zinc Oxide, Betula Alba Juice, Saxifraga Sarmentosa Extract, Vitis Vinifera (Grape) Fruit Extract, Olea Europaea (Olive) Leaf Extract, Ocimum Basilicum (Basil) Flower/Leaf Extract, Morus Bombycis Root Extract, Scutellaria Baicalensis Root Extract, Peat Extract, Helianthus Annuus (Sunflower) Seed Oil, Mentha Piperita (Peppermint) Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Hydrolyzed Casein, Rosmarinus Officinalis (Rosemary) Leaf Oil, Ocimum Basilicum (Basil) Oil, Butylene Glycol, Tocopheryl Acetate, Ceratonia Siliqua Gum, Ethylhexylglycerin, Disodium EDTA, Phenoxyethanol, Potassium Sorbate

## HOME USE

Apply a generous, even layer over clean face and neck, avoiding the eyes. Allow to sit for 10-15 minutes for optimum oxygenating results. Rinse with warm water. Remove any residual product off with a cloth and warm water. Use 1-2 times per week for best results.