| HYDRATING SYSTEM | | |
|--|--|---|
| | P. | M. Maxima Crème PH 5. |
| KEY PRODUCT ATTRIBUTES | PRESENTATION | SKIN TYPE |
| Deep penetrating hydration and repair Skin brightening | 1 oz. E-58001-01 | Dry, mature, environmentally damaged |
| Moisture-binding | PURPOSE This advanced formulation contains the anti-aging benefits of three carefully prepared plant extracts that have a therapeutic effect on estrogen-deprived skin, helping to improve skin hydration and the appearance of wrinkles. Emollient squalane and ceramide 2 replenishes the skin's outer lipid layer, allowing the skin to be nourished and restored while you sleep. | |
| Non-irritating Promotes cell regeneration Nourishes Contains ingredients known to reduce inflammation Improves collage and elastin reformation | | |
| KEY INGREDIENTS | BENEFITS | |
| Frifolium Pratense (Clover) Flower Extract | Increases cell matrix production, brightening properties | |
| Dermaxyl | C12-15 Alkyl Benzoate, Tribehenin, Ceramide 2, PEG-10 Rapeseed Sterol, and Palmitoyl Oligopeptide Attracts cells to sites that need repair, helps repair, reconstruct and strengthen the dermis. Known to reduce inflammation and is waterbinding. | |
| Positively charged ceramides | Adhering to areas of dry skin, this reduces water loss by forming a protective barrier, improves suppleness and smoothes the skin | |
| Soluble Collagen | Penetrating, hydrating, moisture-binding, reduces moisture loss, smoothes, anti-irritant, softens, regenerates | |
| Ribes Nigrum (Black Currant) Seed Extract | Helps to nourishing, revitalize, calm, purge | |
| Squalane | Emollient derived from olives; protects, rejuvenates and moisturizes | |
| Denothera Biennis (Evening Primrose) Root Extract | Encourages cell repair, helps reverse signs of erythema; essential fatty acid oil, rich in gamma-linoleic and gamma-linolenic acids; helps restore the moisture and lipid balance to dry skin. | |
| Moisture Trap® | Complex that improves hydration and moisture-levels; helps hydrate skin for up to 24 hours | |
| INGREDIENTS | Soluble Collagen, Stearic | /a (Rice) Bran Oil, Methyl Gluceth-20, Acid, Isodecyl Neopentanoate, DEA-Cetyl |
| | | aroyl Stearate, Squalane, Cetyl Alcohol, Extract, Trifolium Pratense (Clover) Flower |
| | Extract, Lecithin, Tribehen | nin, Ceramide 2, PEG-10 Rapeseed Sterol, |
| | | bes Nigrum (Black Currant) Seed Extract, act, Algae Extract, Oenothera Biennis |
| | (Evening Primrose) Root I Oil, Pelargonium Gravaole (Bergamot) Fruit Oil, C12- | Extract, Jasminum Officinale (Jasmine) ens Flower Oil, Citrus Aurantium Bergamia -15 Alkyl Benzoate, Dimethicone, Glycerin, |

Butylene Glycol, PEG-8, Propylene Glycol, Carbomer, Disodium EDTA, Triethanolamine, Dehydroacetic Acid, Benzyl Alcohol

EFFICACY STUDIES

13.7% reduction in volume of wrinkles

10.1% - 27% reduction in depth of wrinkles

40.3% - 98% reduction of surface area of wrinkles

HOME USE

After cleansing, use in evening as a night moisturizer. Apply small amount over entire face and neck.

