

DAISY

L O N D O N

Chakra Collection

Retail Display Kits

ReadyCare is pleased to partner with Daisy London to bring their wellness-focused jewelry brand to spa & hotel customers in the United States. Daisy London's Chakra Collection of bracelets brings a contemporary interpretation of ancient Buddhist chakra symbols to deliver bracelets with a deeper spiritual ideology. This is an exciting brand with proven sell-through potential to offer in your retail areas.

What Makes Daisy London's Chakra Collection So Popular?

- In yogic traditions, the chakras are the manifestation of spiritual energies, and they are responsible for well-being & a healthy life
- There are eight chakras that have inspired this collection and each bracelet is designed to serenely balance each chakra's unique blend of spiritual energies
- Individuals choose the chakra that speaks to their personality to achieve spiritual balance & flow
- Available in sterling silver & 18ct gold plate with colored or black cords
- Chakra bracelets are popular with celebrities, fashion editors & consumers around the world



Retail Display Packages

Retail Display Package #1 (Gold)

- 7-piece retail display (base, backer, risers & cushions)
- 28 gold bracelets (14 color cords, 14 black cords)
- 28 Chakra insert cards, 28 Daisy pouches & 1 counter sign

CHAKPACKSMG7

Gold

Mixed

Retail Display Package #2 (Gold)

- 8-piece retail display (base, backer, risers & cushions)
- 32 gold bracelets (16 color cords, 16 black cords)
- 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign

CHAKPACKSMG8

Gold

Mixed

Retail Display Package #3 (Silver)

- 8-piece retail display (base, backer, risers & cushions)
- 32 silver bracelets (16 color cords, 16 black cords)
- 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign

CHAKPACKSMS8

Silver

Mixed

Retail Display Package #4 (Mixed Gold & Silver)

- 8-piece retail display (base, backer, risers & cushions)
- 32 bracelets (16 gold, 16 silver, mixed cords)
- 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign

CHAKPACKSMX8

Mixed

Mixed

Retail Display Package #5 (Mixed Gold & Silver)

- 3-tier retail display (base, backer, risers & cushions)
- 48 bracelets (16 gold, 32 silver, mixed cords)
- 48 Chakra insert cards, 48 Daisy pouches & 1 counter sign

CHAKPACK

Mixed

Mixed

****All initial orders must include a retail display package****