

The background of the advertisement is a close-up photograph of a light-colored, textured ceramic tile. The tile has a subtle, mottled pattern and is set in a grid. In the upper right corner, a white architectural element, possibly a wall or a baseboard, is visible, creating a clean, modern aesthetic. The overall lighting is soft and even, highlighting the texture of the tile.

**FIORANESE**  
CERAMICA

**Concrete**



dark grey

60,4x60,4 - 24"x24"  
Naturale/Rettificato - Matte/Rectified



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## **\_dark grey**

60,4x60,4 - 24"x24"  
Naturale/Rettificato - *Matte/Rectified*



**\_light grey**

60,4x60,4 - 24"x24"  
Naturale/Rettificato - *Matte/Rectified*



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## **\_light grey**

60,4x60,4 - 24"x24"  
Naturale/Rettificato - *Matte/Rectified*



## **\_ivory**

60,4x120,8 - 24"x48"  
30,2x60,4 - 12"x24"  
Naturale/Rettificato - *Matte/Rectified*

**\_mosaico hexa grafik**  
Naturale/Rettificato - *Matte/Rectified*



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## **\_ivory**

30,2x60,4 - 12"x24"  
Naturale/Rettificato - *Matte/Rectified*

**\_mosaico hexa grafik**  
Naturale/Rettificato - *Matte/Rectified*





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## **\_ivory**

60,4x120,8 - 24"x48"  
Naturale/Rettificato - *Matte/Rectified*





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# \_beige

60,4x60,4 - 24"x24"  
Naturale/Rettificato - *Matte/Rectified*

\_mosaico hexa  
Naturale/Rettificato - *Matte/Rectified*



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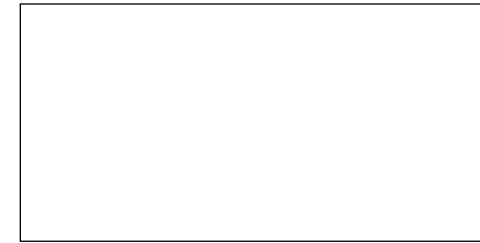
## **\_light grey**

60,4x60,4 - 24"x24"  
Esterno/ Rettificato - *Outdoor/ Rectified*



# CONCRETE

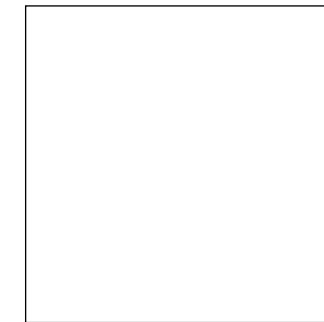
\_gres porcellanato  
**body-color**



45,3x90,6 - 18"x36"  
Naturale/Rettificato - *Matte/Rectified*



60,4x120,8 - 24"x48"  
Naturale/Rettificato - *Matte/Rectified*



60,4x60,4 - 24"x24"  
Naturale/Rettificato - *Matte/Rectified*  
Esterno/Rettificato - *Outdoor/Rectified*



20,13x120,8 - 8"x48"  
Naturale/Rettificato - *Matte/Rectified*



30,2x60,4 - 12"x24"  
Naturale/Rettificato - *Matte/Rectified*  
Esterno/Rettificato - *Outdoor/Rectified*

30,5x61,4 - 12"x24"  
Naturale - *Matte*  
Esterno - *Outdoor*

\_ivory



\_beige



\_light grey



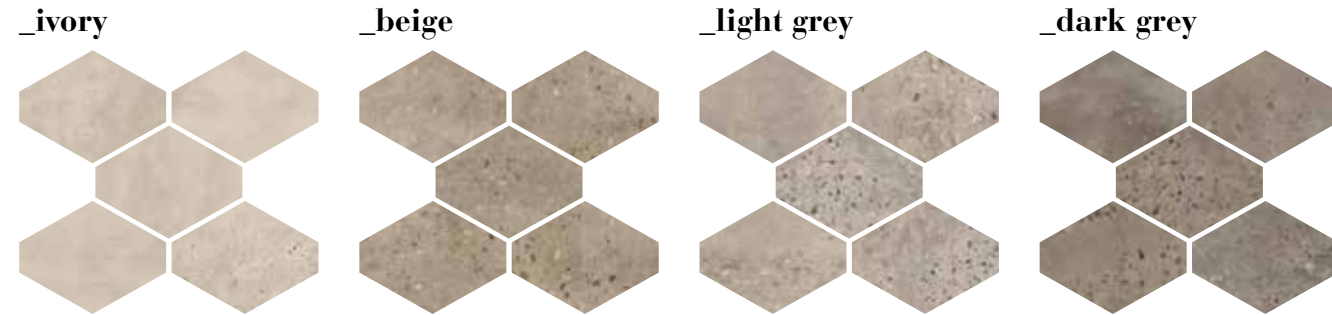
\_dark grey



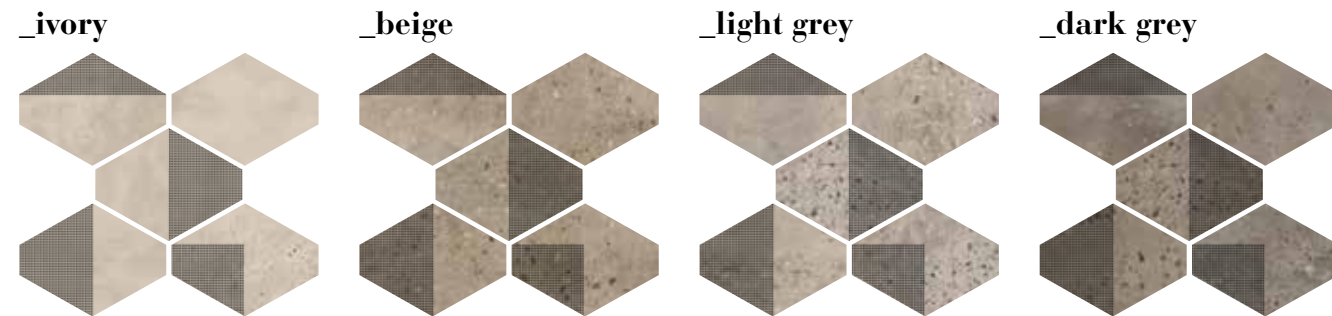
# CONCRETE

\_gres porcellanato  
**body-color**




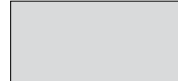
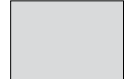
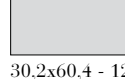
**\_confezionamento**  
*\_packaging*



**\_mosaico hexa**



**\_mosaico hexa grafik**


Formato Size Format Формат	Codice Code Artikelnummer Code Код	Articolo Item Artikel Article Товар	Scatole			Pallet			SPESSORE Thickness Stärke Eraisseur Толщина
			PZ/SC Pcs/Box Stck/Ktn Pcs/Boite Шт/кор	MQ/SC Sqm/Box Qm/Ktn M <sup>2</sup> /Boite Кв.м/кор	KG/SC Kg/Box Kg/Ktn Kg/Boite Кг/Кор	COLLI Boxes Kartons Boites Коробки	MQ Sqm Qm M <sup>2</sup> Кв.М	KG Kg Kg Kg Кг	
<b>NATURALE - MATTE - MATT - MATT - НАТУРАЛЬНЫЙ</b>									
 30,5x61,4 - 12"x24"	<b>CN361</b> <b>CN362</b> <b>CN363</b> <b>CN367</b>	Ivory Beige Light Grey Dark Grey	6	1,128	25	40	45,12	1010	9 mm
<b>NATURALE/RETTIFICATO - MATTE/RECTIFIED - MATT/REKTIFIZIERT - MATT/RECTIFIEE - НАТУРАЛЬНЫЙ/РЕКТИФИЦИРОВАННЫЙ</b>									
 60,4x120,8 - 24"x48"	<b>CN621R</b> <b>CN622R</b> <b>CN623R</b> <b>CN627R</b>	Ivory Beige Light Grey Dark Grey	2	1,46	34	20	29,2	690	10 mm
 20,13x120,8 - 8"x48"	<b>CN201R</b> <b>CN202R</b> <b>CN203R</b> <b>CN207R</b>	Ivory Beige Light Grey Dark Grey	5	1,216	28,2	30	36,48	856	10 mm
 45,3x90,6 - 18"x36"	<b>CN491R</b> <b>CN492R</b> <b>CN493R</b> <b>CN497R</b>	Ivory Beige Light Grey Dark Grey	3	1,23	28	32	39,36	906	10 mm
 60,4x60,4 - 24"x24"	<b>CN601R</b> <b>CN602R</b> <b>CN603R</b> <b>CN607R</b>	Ivory Beige Light Grey Dark Grey	4	1,46	32	30	43,8	970	10 mm
 30,2x60,4 - 12"x24"	<b>CN361R</b> <b>CN362R</b> <b>CN363R</b> <b>CN367R</b>	Ivory Beige Light Grey Dark Grey	6	1,092	25	40	43,68	1010	9 mm

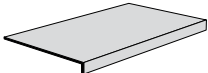
## \_confezionamento

### \_packaging

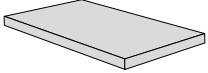
Formato Size Format Format Формат	Codice Code Artikelnummer Code Код	Articolo Item Artikel Article Товар	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur Толщина
			PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte Шт/кор	MQ/SC Sqm/Box Qm/Ktn M²/Boîte Кв.м/кор	KG/SC Kg/Box Kg/Ktn Kg/Boîte Кг/Кор	COLLI Boxes Kartons Boîtes Коробки	MQ Sqm Qm M² Кв.М	KG Kg Kg Kg Кг	

**NATURALE/RETTIFICATO** - MATTE/RECTIFIED - MATT/REKTIFIZIERT - MATT/RECTIFIE - НАТУРАЛЬНЫЙ/РЕКТИФИЦИРОВАННЫЙ

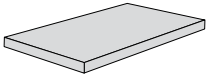
 7,5x60,4 - 3"x24" <b>Battiscopa Verso</b> Bullnose - Sockel Plinthe - плинтус	<b>CNB601R</b> <b>CNB602R</b> <b>CNB603R</b> <b>CNB607R</b>	Ivory Beige Light Grey Dark Grey	22	ML 13,288	22				
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 30,2x60,4x5 - 12"x24"x2"	<b>CN1GLR</b> <b>CN2GLR</b> <b>CN3GLR</b> <b>CN7GLR</b>	Ivory Beige Light Grey Dark Grey	4		20				
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**Lineare ad Elle**  
L-shaped Element - L-Form Element - Élément linéaire en "L" - Г-образная Прямая Ступень

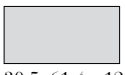
 30,2x60,4x5 - 12"x24"x2" DX	<b>CN1GADR</b> <b>CN2GADR</b> <b>CN3GADR</b> <b>CN7GADR</b>	Ivory Beige Light Grey Dark Grey	2		11				
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**Angolare ad Elle**  
L-shaped Corner Element - L-Form Eckelement - Élément d'angle en "L" - Г-образная Угловая Ступень

 30,2x60,4x5 - 12"x24"x2" SX	<b>CN1GASR</b> <b>CN2GASR</b> <b>CN3GASR</b> <b>CN7GASR</b>	Ivory Beige Light Grey Dark Grey	2		11				
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**Angolare ad Elle**  
L-shaped Corner Element - L-Form Eckelement - Élément d'angle en "L" - Г-образная Угловая Ступень


**ESTERNO** - OUTDOOR - AUSSENBEREICH - EXTERIEUR - ВНЕШНИЙ

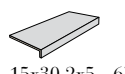
 30,5x61,4 - 12"x24"	<b>CN361E</b> <b>CN362E</b> <b>CN363E</b> <b>CN367E</b>	Ivory Beige Light Grey Dark Grey	6	1,128	25	40	45,12	1010	9 mm
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Formato Size Format Format Формат	Codice Code Artikelnummer Code Код	Articolo Item Artikel Article Товар	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur Толщина
			PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte Шт/кор	MQ/SC Sqm/Box Qm/Ktn M²/Boîte Кв.м/кор	KG/SC Kg/Box Kg/Ktn Kg/Boîte Кг/Кор	COLLI Boxes Kartons Boîtes Коробки	MQ Sqm Qm M² Кв.М	KG Kg Kg Kg Кг	

**ESTERNO/RETTIFICATO** - OUTDOOR/RECTIFIED - AUSSENBEREICH/REKTIFIZIERT - EXTERIEUR/RECTIFIE - ВНЕШНИЙ/РЕКТИФИЦИРОВАННЫЙ

 60,4x60,4 - 24"x24"	<b>CN601ER</b> <b>CN602ER</b> <b>CN603ER</b> <b>CN607ER</b>	Ivory Beige Light Grey Dark Grey	4	1,46	32	30	43,8	970	10 mm
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 30,2x60,4 - 12"x24"	<b>CN361ER</b> <b>CN362ER</b> <b>CN363ER</b> <b>CN367ER</b>	Ivory Beige Light Grey Dark Grey	6	1,092	25	40	43,68	1010	9 mm
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 15x30,2x5 - 6"x12"x2"	<b>CN1ELER</b> <b>CN2ELER</b> <b>CN3ELER</b> <b>CN7ELER</b>	Ivory Beige Light Grey Dark Grey	8		9,6				
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**Elemento a Elle**  
L-shape trim - Schenkelplatte - Carreau à rebord - Уголки

**MOSAICI/DECORI** - MOSAICS/DECORS - MOSAIKE/DEKORE - MOSAIQUES/DECORS - МОЗАИКА/ДЕКОРЫ

**NATURALE/RETTIFICATO** - MATTE/RECTIFIED - MATT/REKTIFIZIERT - MATT/RECTIFIE - НАТУРАЛЬНЫЙ/РЕКТИФИЦИРОВАННЫЙ

 <b>MOSAICO HEXA</b>	<b>CN1MS1</b> <b>CN2MS1</b> <b>CN3MS1</b> <b>CN7MS1</b>	Ivory Beige Light Grey Dark Grey	Sheets 6	0,5838	13,5				
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**Mosaico in fogli da 5 pezzi** - Mosaic in sheets made up of 5 pieces  
Mosaik auf Blatt mit 5 Stück - Mosaïque de sur feuille tramee de de 5 pièces - Мозаика В листах состоящих из 5 фрагмента

 <b>MOSAICO HEXA GRAFIK</b>	<b>CN1MS2</b> <b>CN2MS2</b> <b>CN3MS2</b> <b>CN7MS2</b>	Ivory Beige Light Grey Dark Grey	Sheets 6	0,5838	13,5				
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**Mosaico in fogli da 5 pezzi** - Mosaic in sheets made up of 5 pieces  
Mosaik auf Blatt mit 5 Stück - Mosaïque de sur feuille tramee de de 5 pièces - Мозаика В листах состоящих из 5 фрагмента

# CONCRETE

## informazioni tecniche technical informations

**V3** **R10** **R11** **BCRA** **PEI 4** **DCOF** **A+B+C**  
Naturale      Strutturato      Dry: > 0,40      Naturale      Naturale      Strutturato  
Wet: > 0,40      Wet: 0.66

### EN 14411:2012 Annex G Group BIa GL

- |   |  |
|---|--|
| <p>● <b>Pavimento</b><br/>Floor coverings - Bodenbeläge<br/>Sol - Напольная</p>                             | <p>● <b>Traffico leggero</b><br/>Light traffic areas - Geringe Begehungsfrequenz<br/>Zones à trafic léger - Область с низким трафиком</p>  |
| <p>● <b>Rivestimento</b><br/>Wall coverings - Wandbeläge<br/>Faïence - Настенная</p>                        | <p>● <b>Traffico pesante</b><br/>Heavy traffic areas - Starke Begehungsfrequenz<br/>Zones à trafic intense - Область с высоким трафиком</p>  |
| <p>● <b>Residenziale</b><br/>Residential areas - Wohngebiete<br/>Zones résidentielles - Жилые помещения</p> | <p>● <b>Zone limitrofe a piscina (Strutturato)</b><br/>Swimming pool areas - Schwimmbadbereich<br/>Abords de piscines - Бассейны</p>   |
| <p>● <b>Esterno</b><br/>Outdoor areas - Außenbereiche<br/>Espaces extérieurs - Внешние помещения</p>        | <p>○ <b>Rivestimenti esterni / Pareti ventilate</b><br/>External cladding / Ventilated facade - Außenverkleidung / Hinterlüftete Fassaden<br/>Murs extérieurs / Façades ventilées - Внешняя оболочка / Вентилируемые Стены</p> |

**FIO.eco**  
RECYCLING

**Elevato contenuto di materiale riciclato**  
High content of recycled material  
Hoher Anteil an Recyclten Rohstoffen  
Haute teneur en matériaux recyclés  
Высокое содержание переработанных материалов

**DIGITAL**  
HD  
3D

**Fino a 100 grafiche differenti**  
Up to 100 different graphics  
Jusqu'à 100 graphiques différentes  
Bis zu 100 verschiedene Grafiken  
До 100 различных графических

**ecogres**

**Materiale ottenuto anche con il recupero delle acque e dei materiali di scarto del ciclo produttivo.**  
Product obtained also through the recovery of water and waste from the production cycle.  
Produkttypologien die unter anderem durch die Wiedergewinnung von Abwässern und Ausschussmaterial des Produktionszyklus erhalten werden.  
Produit fabriqué aussi avec les eaux recyclées et les rebuts du cycle de production.  
Изделие полученных при оборотном использовании воды и отбракованных в процессе производственного цикла материалов.

  
Ceramics of Italy

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Via Cameazzo, 25 - Tel. (+39) 0536.99.35.11  
Fax Italia 0536.99.35.56 - Fax Export (+39) 0536.83.26.11  
Ragione Sociale: COEM S.p.A.  
Sede Legale: 41042 Fiorano Modenese (MO) Italy - Via Cameazzo, 25.

**FIORANESE**

CERAMICA

[www.fioranese.it](http://www.fioranese.it) - [info@fioranese.it](mailto:info@fioranese.it)